

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gerald Storch et al.

Examiner: Kramer, James A.

Serial No.: 09/865,893

Group Art Unit: 3627

Filed: May 25, 2001

Docket: T634.112.101

Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE

### CHANGE OF CORRESPONDENCE ADDRESS

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

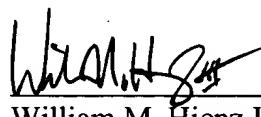
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**GROUP 3600**

Please direct all correspondence in regard to the above-identified application to:

William M. Hienz III  
Dicke, Billig & Czaja, PLLC  
Suite 2250  
100 South Fifth Street  
Minneapolis, MN 55402

Customer No. 025281  
DICKE, BILLIG & CZAJA, PLLC  
Fifth Street Towers, Suite 2250  
100 South Fifth Street  
Minneapolis, MN 55402  
Telephone: (612) 573-2010  
Facsimile: (612) 573-2005

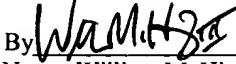
Respectfully submitted,

  
William M. Hienz III  
Reg. No. 37,069

*Please grant any extension of time necessary for entry; charge any fee due to Deposit Account No. 500471.*

#### CERTIFICATE UNDER 37 C.F.R. 1.8:

The undersigned hereby certifies that this paper or papers, as described herein, are being deposited in the United States Postal Service, as first class mail with sufficient postage, in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 26<sup>th</sup> day of August, 2004.

By   
Name: William M. Hienz III